

Department: Municipal Enforcement Services
Key Business: Licensing
Service Area: Sign Permits

Service Provided	Unit of Measure	HST Y/N	2021 Base Fee	2022 Base Fee	2023 Proposed Base Fee	HST \$	2023 Fee (tax included)	Effective Date MMM-YY	Last Increase	2023 over 2022 \$ Change	2023 over 2022 % Change
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Cost Recovery - 100% Cost Recovery

Permanent Signs

Ground, Fascia, Awning, Directional, Entrance Canopy, Projecting, Directory (fascia), Monolith, Fuel Pump, Fuel Pump Canopy, Drive-Through Pre-Sale Menu Board, Drive-Through Menu Board	per sign	N	\$390.00	\$398.00	\$415.00	N/A	\$415.00	Mar-23	2022	\$17.00	4.3%
Static Electronic Message Board	per sign	N	\$780.00	\$795.00	\$830.00	N/A	\$830.00	Mar-23	2022	\$35.00	4.4%

Temporary Signs

Pole Poster Sign	annual	N	\$255.00	\$260.00	\$272.00	N/A	\$272.00	Mar-23	2022	\$12.00	4.6%
Event Sign (to a maximum of 8 signs)	per event	N	\$102.00	\$105.00	\$110.00	N/A	\$110.00	Mar-23	2022	\$5.00	4.8%
Wall Poster (Fascia), Flag, Development Ground Sign, Real Estate Ground Sign (Non-Residential), Real Estate Fascia Sign (Non-Residential)	per sign - annually	N	\$255.00	\$260.00	\$272.00	N/A	\$272.00	Mar-23	2022	\$12.00	4.6%
Hoarding Sign	per frontage - annually	N	\$250.00	\$255.00	\$267.00	N/A	\$267.00	Mar-23	2022	\$12.00	4.7%
Window Sign	per frontage - annually	N	\$310.00	\$315.00	\$330.00	N/A	\$330.00	Mar-23	2022	\$15.00	4.8%
A-Frames - Private Property	per sign - annually	N	\$68.00	\$70.00	\$73.00	N/A	\$73.00	Mar-23	2022	\$3.00	4.3%
Development Sign A-Frame	per sign - annually	N	\$255.00	\$260.00	\$272.00	N/A	\$272.00	Mar-23	2022	\$12.00	4.6%
	per sign - after July 1	N	\$153.00	\$156.00	\$163.00	N/A	\$163.00	Mar-23	2022	\$7.00	4.5%
Mobile, Wall Banner, Feather Banner	21 day permit	N	\$97.00	\$99.00	\$104.00	N/A	\$104.00	Mar-23	2022	\$5.00	5.1%
Inflatable Sign	21 day permit	N	\$310.00	\$315.00	\$330.00	N/A	\$330.00	Mar-23	2022	\$15.00	4.8%
Charitable Sign	21 day permit	N	no charge					Feb-19	N/A	N/A	N/A
Community Mobile Signs	Per week	N	\$70.00	\$71.00	\$74.00	N/A	\$74.00	Mar-23	2022	\$3.00	4.2%

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Third Party Advertising Signs											
Ground Advertising Sign	annual	N	\$4,117.00	\$4,200.00	\$4,400.00	N/A	\$4,400.00	Mar-23	2022	\$200.00	4.8%
Mobile Advertising Sign	per day - max 21 days	N	\$97.00	\$99.00	\$104.00	N/A	\$104.00	Mar-23	2022	\$5.00	5.1%
Renewal - Ground Advertising Sign	per sign	N	\$1,101.00	\$1,125.00	\$1,175.00	N/A	\$1,175.00	Mar-23	2022	\$50.00	4.4%
Election Signs											
Deposit - Election Signs	per candidate	N	\$200.00	\$205.00	\$215.00	N/A	\$215.00	Mar-23	2022	\$10.00	4.9%
Removal of Election Signs	per retrieval	N	\$50.00	\$51.00	\$54.00	N/A	\$54.00	Mar-23	2022	\$3.00	5.9%
Removal of Election Signs 3 days after election	per sign	N	\$10.00	\$11.00	\$12.00	N/A	\$12.00	Mar-23	2022	\$1.00	9.1%
Miscellaneous Fees											
Sign Alteration	per sign	N	\$58.00	\$59.00	\$62.00	N/A	\$62.00	Mar-23	2022	\$3.00	5.1%
Sign Exception Application - Level 1	initial application including 1 sign	N	\$500.00	\$510.00	\$535.00	N/A	\$535.00	Mar-23	2022	\$25.00	4.9%
Sign Exception Application - Level 1	2nd or subsequent under application	N	N/A	\$236.00	\$247.00	N/A	\$247.00	Mar-23	2022	\$11.00	4.7%
Sign Appeal Application - Level 2	application including 1 sign	N	\$865.00	\$880.00	\$920.00	N/A	\$920.00	Mar-23	2022	\$40.00	4.5%
Sign Appeal Application - Level 2	2nd or subsequent under application	N	N/A	\$236.00	\$247.00	N/A	\$247.00	Mar-23	2022	\$11.00	4.7%
Review of Level 1 Decision by Appeals Committee	Per application	N	N/A	N/A	\$300.00	N/A	\$300.00	Mar-23	N/A	New	New
Sign By-law Amendment Application	application including 1 sign	N	\$2,200.00	\$2,250.00	\$2,350.00	N/A	\$2,350.00	Mar-23	2022	\$100.00	4.4%
Sign By-law Amendment Application	2nd or subsequent under application	N	N/A	\$236.00	\$236.00	N/A	\$236.00	Jan-22	2022	\$0.00	0.0%
Officer consultation - Sign permit review	per application	N	\$100.00	\$102.00	\$107.00	N/A	\$107.00	Mar-23	2022	\$5.00	4.9%
Retrieval of Unauthorized Items and Signs (by Municipal Enforcement Staff)	Per Item	N	\$63.00	\$64.00	\$67.00	N/A	\$63.00	Mar-23	2022	\$3.00	4.7%
Missed Appointment - Sign retrieval of unauthorized items and signs	per appointment	N	\$25.00	\$26.00	\$28.00	N/A	\$28.00	Mar-23	2022	\$2.00	7.7%
Retrieval of Unauthorized Items and Signs (by Roads and Works Staff - including equipment)	Per Item	N	Varies based on hourly rate					Jan-20	N/A	N/A	N/A